## **Privacy Policy**

iConquerMS<sup>™</sup> is an initiative of the Accelerated Cure Project for Multiple Sclerosis.

iConquerMS<sup>™</sup> takes your privacy very seriously. This policy details the types of information we collect when you visit www.iConquerMS.org (referred to as 'this website'), and how that information may be used. By using this website, you indicate your acceptance of this policy.

This website features pages that are open to the public and pages that are restricted to registered users only. Should you decide to register on this website, you will be asked to provide personal information as part of a research study. Further information on the study and the use of this information can be found in our informed consent statement. You will need to carefully review and accept the informed consent policy before becoming a registered user of this website.

This privacy policy pertains to the public sections of the website, except where noted. You do not need to be a registered user of this website to access the public pages.

This privacy policy applies only to this website, <a href="www.iConquerMS.org">www.iConquerMS.org</a>. It does not apply to the websites of any iConquerMS<sup>TM</sup> affiliates or to the websites linked to on these pages, and iConquerMS<sup>TM</sup> is not responsible for the security and privacy of these sites. Please be sure to review the privacy policy of any site that you used to access <a href="www.iConquerMS.org">www.iConquerMS.org</a> or that you visit from this site.

#### **Information We Collect**

If you submit your email address on <a href="www.iConquerMS.org">www.iConquerMS.org</a> to sign up for updates or reminders about the registration process, your email address will be stored and used to send you periodic messages, including a newsletter. You can use the links contained in these messages to unsubscribe at any time. Your email will not be shared with any outside parties or used for any additional purposes without your consent.

If you use the links on this website to submit feedback or contact iConquerMS<sup>TM</sup>, any information you provide, which may include your

name, email address, and comments, will be stored. This information may be shared with the iConquerMS<sup>™</sup> leadership and partners as appropriate to address the concerns, questions, or feedback expressed in your communication. Your comments will not be shared in any other way without your permission. We may also use your email address to respond to your communication as needed.

You may choose to submit another person's email address via the "Invite a friend" feature. This person will receive an invitation to visit this website as well as updates about the site. He or she can elect to unsubscribe at any time, and his or her email will not be shared with any outside parties or used for any additional purposes without his or her consent.

#### **Session Information**

We might use web beacons or related technologies for the purpose of gaining information on how you access and navigate this website ("session information"). This session information may be used to improve the performance of this website, and/or your user experience, and/or to enhance recruitment.

In order to expand participation in iConquerMS™, we do sponsor online recruitment advertisements for iConquerMS™ on third party websites. If you accessed <a href="www.iConquerMS.org">www.iConquerMS.org</a> through such a third party site (i.e., Facebook), you may have been presented with the recruitment advertisement because of certain words or phrases you have used or activities you have undertaken through that site that indicate your interest in MS. Note that iConquerMS™ will not use such information for commercial marketing or solicitation, but the third party sites may do so. However, even clicking on our recruitment advertisements may provide additional information that these sites may use to direct marketing content to you. Please see the Privacy Policies of such websites. To measure the effectiveness of particular recruitment advertisements, we may share with third party sites the fact that you have visited <a href="www.iConquerMS.org">www.iConquerMS.org</a> and that you have completed registration, but not any information you provided during the registration process.

We may disclose session information to our authorized parties -- partners, employees, consultants, and agents -- who have a legitimate need to know the information for the purpose of fixing or improving this website and

monitoring and improving the security of our network. We also reserve the right to disclose this information when special circumstances call for it, such as when disclosure is required by law or court order or when disclosure is, in our sole discretion, necessary to protect our legal rights, including intellectual property rights.

Information collected about your site visit may include your IP address, browser (including version), the URL visited, and the date and time of access. This data does not contain any information that directly identifies you and we will never use this data to learn your identity.

## **Data Security**

We have in place physical and electronic security procedures to protect the information we collect online. However, we cannot guarantee the security of our database, nor can we guarantee that the information you supply will not be intercepted while being transmitted to us over the Internet.

### Additional Information for Registered Users

Registered users should carefully review the informed consent statement for detailed information on how information you provide on the registered user pages as part of the iConquer $MS^{TM}$  study will be used.

During registration, you will be asked to provide your name, email address, and password. We will also ask whether or not you have been diagnosed with multiple sclerosis (MS).

Only the Accelerated Cure Project for Multiple Sclerosis and its authorized parties will have access to the information provided in your registration. We reserve the right to access this information to reply to communications you send to iConquerMS<sup>TM</sup> or to enforce the terms and conditions of this website.

This website uses cookies to keep track of your session after you log in. Cookies are small files that are transferred to your computer's hard drive through your Web browser (if you allow) that enable the sites or service provider's systems to recognize your browser and capture and remember certain information. The cookie information about your site activity is not stored after you log out.

# California Online Privacy Protection Act Compliance

Because we value your privacy we have taken the necessary precautions to be in compliance with the California Online Privacy Protection Act. We therefore will not distribute your personal information to outside parties without your consent.

## **Privacy Policy Changes**

We reserve the right to modify this policy at any time. You will be notified by updates on this page about any changes to this privacy policy. Any changes are effective immediately upon publication.

#### Questions

Questions on this privacy policy can be addressed to the Accelerated Cure Project for Multiple Sclerosis at 844-897-1211.

Last updated: August 31, 2015

- See more at:

https://www.iconquerms.org/privacypolicy#sthash.RcOICi67.dpuf